

MEMBERSHIP RETENTION!



Gentlemen;

Attached is just one example of a Moose fraternal unit trying to make a difference in membership retention. Please take to heart the fact that the conservation of our members should be a top priority.

We will continue to promote new membership in our Moose Lodges, Women of the Moose Chapters, and the Moose Legion not only because membership production has been ingrained within us, but because there are great rewards in prizes and notoriety. It is certainly far more fashionable coupled with individual gain for involvement in producing new members rather than concern in keeping those that we already have.

The Surf & Sand Council of Higher Degrees and their President Ben Pendleton are looking at making a difference by offering aid to the Moose Lodges, the Chapters, the Moose Legion and thereby the overall strength of our Fraternity.

It won't change our culture, but it will help in promoting that which we promised to do; strengthen and maintain the defending circle.

Please share your ideas and your programs that all may benefit.

Thanks for all that you do,
Mark

The Time is Now!

Money for Members

The Surf and Sand Council of Higher Degrees
wants to give you MONEY!

Re-enroll or Re-instate a former member and win a chance for the cash. For each former member you bring back into our defending circle, you'll get a chance to win money. We're giving away seven cash prizes totaling \$300. Could you use \$25, \$50 or even \$100? The more members you bring back, the more chances you have. There will be (1) \$100 winner, (2) \$50 winners and (4) \$25 winners.

This campaign is open to all members of the Loyal Order of Moose, Women of the Moose and Moose Legionnaires within Districts 18, 21 and 22 and Moose Legions 6 and 167.

After bringing back a former member, be sure to have your Lodge Administrator, Chapter Recorder or Moose Legion Secretary report it to the Surf and Sand Council of Higher Degrees Secretary Malinda Deniz at: malinda4trouble@yahoo.com, so your name goes in the drawing. This campaign will run from January 1, 2011 to December 31, 2011.

