



### *Our Goal*

*Is providing the necessary resources for the continued support and maintenance of the Mooseheart Child City & School and the Moosehaven retirement community.*

Hi Governors, Administrators and Lodge Moose Charities Chairmen,

We have accepted a responsibility to insure our children at Mooseheart and our seniors at Moosehaven are taken care of and our members are very proud of that! But, on occasion we need to put in some extra effort to achieve the goals of supporting those worthy causes. That is where you come in -- You are in a leadership role and in a position to make things happen for your lodge. I am requesting that you take action and make a difference before our upcoming convention in September.

The roofing project for our kids is coming to a close soon and I need to ask have you made your \$400 contribution each year or are you planning on paying it all in one swoop? Failure is not an option in my mind so we need your help. Please take a look at this commitment and develop a plan to meet your obligation. If your Lodge has met the goal please pass on to your members our sincere thanks, our grateful appreciation and your team Rocks!

Please review the attached list and insure that all of the members from your lodge and chapter are recognized on your Gimme-5 Wall of Honor. We must insure that your members who have participated in this endeavor are recognized. Please pass on my sincere appreciation to all of the members who have participated. I would ask that they strongly urge them to talk to their friends and try and get more members to participate in the Gimme-5 Program. We need a big push to finish the year strong. Please push the Gimme 5 program in your newsletters and on your websites with a link to Moose Charities. Thanks for the help.

The endowment fund is doing well but we still have Lodges that are not forwarding their member contributions every month and that really hurts everyone. Attached is the current list though June 2011. We have a new program in honor of Mooseheart Founders Day during the month of October that we are requesting your participation in. It is the Cradle Endowment Fundraiser and is very simple for you and your team to do. Attached is a flyer and instructions and the materials are free! Please take a look, make a plan, and get this to the board at your next meeting. As always, we cannot thank you enough!

But, I have to try! Thank you for your leadership, your commitment to our kids and seniors and for all that you do for our great organization.

Fraternally yours,

*Bill Thompson*

Bill Thompson  
CNMA Moose Charities Chairmen