

From: Helpdesk
Sent: Thursday, October 08, 2009 12:08 PM
To: Fraternal Units (E-mail)
Subject: 091008 Bulk E-mail - Tommy Moose Promotion, Halloween Treat Bags Available, "Be A Piece Of The Solution" Membership Program, Texas Hold 'Em Registration Deadline

Bulk E-mail for October 8, 2009

Tommy Moose Promotion & Media Kit Now Available, As We Approach 100,000 Tommys Distributed

Lodge/Chapter officers who've sought to better locally promote their participation in the Tommy Moose program now have a comprehensive resource to use: Moose International's Tommy Moose Promotion & Media Kit.

This kit, which can be found at <http://tommy Moose.org/media.asp> incorporates the following components, accompanied by explanations for their use:

- * Ideas for Local Tommy Moose Promotions
- * News Release Template with accommodations for local fill-in information
- * Media Alert Template to use as a quick heads-up to local media for a Tommy Moose event that you're planning
- * Three Broadcast Public Service Announcements (PSAs) on Tommy Moose -- both in written radio scripts (:30, :30 and :15), and downloadable prerecorded MP3s of these scripts for use by your local radio station
- * Two Print Public Service Announcements, downloadable as PDFs for use by local newspapers
- * VIP Email Message for local mayors, police chiefs and fire chiefs informing and explaining about the Tommy Moose program
- * and a downloadable video of the compelling Tommy Moose endorsement from police in Keyser and Piedmont, WV, where officers used Tommy Moose plush dolls to help abused kids provide enough information to send the abuser to prison for 25-40 years.

Any questions as you review this kit, please contact Moose International's Department of Fraternal Programs at 630-966-2224, or the Department of Communications & Public Affairs at 630-966-2229.

Halloween Is Coming Soon! Tommy Moose Halloween Treat Bags Are Now Available From Catalog Sales!

Last year this item sold out early so order yours today.

Each bag features lots of Safety Tips for Trick or Treating. Orders come in quantities of 50 per bundle for \$10.85 plus shipping and handling (Illinois orders add 7% sales tax). Catalog #185. This is a limited time offer, while supplies last. Order on line, catalogsales@mooseintl.org or by phone 630-966-2250, or fax 630-859-3505. Please do not miss out on this great opportunity.

Lodges And Chapters Receiving \$500 Checks In "Be A Piece Of The Solution" Membership Program

Each week a drawing for two Lodges and/or Chapters to each receive a \$500 check is conducted. The sponsors randomly drawn to have their Lodge or Chapter receive \$500, to do with as the membership sees fit, such as paying bills, throwing a party or even donating it to Moose Charities, are:

Week Seventeen - October 1, 2009

Frederick, MD Lodge 371 for an application sponsored by Lloyd Snyder

Scottsdale, PA Lodge 194 for an application sponsored by Ronald L. Moorehead

Every application sponsored by a Lodge or Chapter's members is one more chance for the Lodge or Chapter to become the recipient of one, or more, of these weekly checks. The drawings occur on Thursday nights through May 6, 2010. The more applications reported, the more chances to win!

REMINDER: Texas Hold 'Em Registration ends December 1, 2009

Online registration is available at:

<http://www.mooseintl.org/portal/FratPrograms/2009TH.asp>

Helpdesk@mooseintl.org

630-906-3658