



Help Desk - Moose International

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Bulk E-mail for June 8, 2008

GIMME 5 FUNDRAISING

THE KEY TO A SUCCESSFUL FUTURE FOR MOOSEHEART & MOOSEHAVEN

For many years the Moose had the penny fund. Somewhere in the 1990's the donations put into the Endowment Fund cradle at Lodge meetings went to folding money. While jars for change are a tried and true way of raising small amounts of money, the Gimme 5 Campaign is based on generating 10 cents per day per member or \$36.50 per member each year. I hope that it goes without saying that we need help from the Lodges and Chapters; as well as, the State Associations to meet the Gimme 5 funding goal by hold regular fundraising events.

To accomplish this we are going to have to get all of the Districts fully involved. The subject of Gimme 5 should be discussed over and over again at each and every Moose meeting and function. In addition to speaking to the assembly, people in each Lodge and Chapter are going to have to "ask" politely and in private for the annual donation of \$36.50 from those who have yet to give. We are at the threshold of the anniversary of the kick off of the Gimme 5 Campaign. It seems fair to ask anyone that has not yet given to make his or her annual \$36.50 contribution to contribute.

True raffles, Fifty-fifties, jars on bars, and fundraising events can and should be used to generate Gimme 5 funds. The great majority of the funds must come from informed members of the Loyal Order of Moose and the Women of the Moose who want to see that Mooseheart and Moosehaven are secure for generations to come.

With the cost of Mooseheart at roughly \$20,000,000 per year and Moosehaven at roughly \$13,000,000 per year we must build wealth to invest for the future such that our two shining stars will continue to operate, as we currently know them. That wealth-building vehicle is the Gimme 5 Campaign. The Christian Children's Fund asks for 8 cents a day to help secure food and shelter for a child in need in third world countries. It is a wonderful program. We are asking just 10 cents a day to support both our Mooseheart children and our Moosehaven seniors. When I joined the Loyal Order of Moose I pledged to support Mooseheart and Moosehaven "with my means and substance." I feel certain that most all of us on the Loyal Order of Moose side took that same obligation.

Is this an easy task? No it is not, because we are failing to reach every member and educate him or her as to what Mooseheart and Moosehaven's needs are. I did not experience the great depression but I have heard the saying, "Brother can you spare a dime." That same dime is what we are asking for today, tomorrow, any for the next 5 years.

If anyone you know, does not understand that Gimme 5 is asking for a dime a day for five years which is \$36.50 per year or \$182.50 for the full five years, please, explain the program to them.

The Gimme 5 video and related materials are posted on the www.moosecharities.org and www.mooseintl.org web sites.

The need is real. It is not imagined. Only people like you and I and the people that we touch with this message can make a difference for those who depend entirely upon us. If you would like to volunteer to help spread the word and help with this project, please, contact Past Supreme Governor Tommy Hatcher at thatcher@snet.net or on the Women of the Moose side contact Grand Chancellor Emeritus Tonie Ewoldt at ewoldt27@aol.com .

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