

100802 Official Communication 2010-2011 Youth Awareness Program

Official Communication of August 2, 2010
2010-2011 Youth Awareness Program

For over 20 years, the Moose Youth Awareness Program has brought vital positive messages to the children across North America. The student representatives at the 2010 International Youth Awareness Congress in Indianapolis, along with the Lodges and Chapters, gave Moose International one recommendation: to continue this most important program that affects the youth in our own communities.

The 2010-2011 Moose Youth Awareness Program will follow the same format as last year. We ask you to sponsor at least two high school students with recognized leadership skills. They will attend Association Youth Awareness Congresses to be held this fall. Your Association Moose Youth Awareness Coordinator (LOOM) and your State/Provincial Youth Awareness Coordinator (WOTM) are now planning these sessions. Their plans include notifying you of the exact date, time, location, registration fee and other pertinent information. They will also need the name of your Lodge/Chapter Moose Youth Awareness Coordinators.

At Association Youth Awareness Congresses, the attendees will be challenged to complete a minimum of three Moose KidsTalk presentations to our targeted group of 4 to 9 year-olds by February 28, 2011. Upon their return from the Association Congress, we ask you to assist the students in their KidsTalk presentations by helping to arrange sessions with the targeted group if necessary, and to financially support them in purchasing materials they may need for their presentations. Last year, nearly 25,000 4 to 9 year-olds heard positive messages from our Moose KidsTalk presenters. Our goal is to reach 100,000 this year!

For your information, five of the students who are selected to attend the 2011 International Youth Awareness Congress (to be held April 28th - May 2nd in Charlotte, North Carolina) will receive either a \$12,000.00; \$8,000.00; \$5,000.00; \$3,000.00 or \$2,000.00 college scholarship.

Can your lodge help put your community's youth on a path to healthy living? Can your lodge implement or continue the KidsTalk program? For the sake of our youth and our next generation of leaders, the answer must be YES. Thank you for your cooperation.

The Youth Awareness Guide Book, Brochure and Parental Consent form will be posted on the website for your use.