

110131 Official Communication Email - The Program is On! Waive Application Fees for all Fraternal Units from February 1 - April 30, 2011

The Program is On! Supreme Council Authorizes General Governor to Waive Application Fees for all Fraternal Units from February 1 - April 30, 2011

During its meeting on January 27, the Supreme Council authorized General Governor Steve Greene to issue a blanket dispensation, which waives the application fee for all Loyal Order of Moose applications for the final three months of the 2010-2011 fiscal year. Additionally, the Supreme Council approved recommendations from the Grand Council of the Women of the Moose and the Moose Legion Council, allowing the General Governor to waive the application fees for Women of the Moose and the Moose Legion during the same time period. So beginning February 1, there will be no application fees required for applications to any fraternal units through April 30, 2011.

In order for applications to qualify under this program, they must be transmitted between 12:01 AM Central Time on Tuesday, February 1 and 10:00 PM Central Time on Saturday, April 30. Applications received by Lodge Administrators, Chapter Recorders and Moose Legion Secretaries must be accompanied by the full first year's dues.

When we get toward the end of the fiscal year, there are two important distinctions regarding end dates. Any applications received during the \$0 application fee initiative must be reported as "Enrolled" by 10:00 PM Central Time on May 31, 2011. Lodges, Chapters and Moose Legions will be retroactively billed for any applications not reported as enrolled by this deadline. Please understand that this is only a billing deadline. Applications must still be reported as enrolled by 10:00 PM Central Time on April 30, 2011 to be counted toward active membership for the 2010-2011 year. This is important for the Premier Lodge Award, the Chapter Award of Achievement and the Moose Legion Fraternal Service Award. If you are unclear, please contact the Department of Lodge Operations (Lodges), Women of the Moose Headquarters (Chapters) or the Moose Legion Department (Moose Legions).

If you receive applications prior to February 1, please enter them and transmit them immediately. Applications received prior to this program being implemented should include an application fee when you receive them. You will be billed for any application that shows an application date prior to February 1, even if it is transmitted to Moose International on February 1 or later.

This program is being put into place to assist our units in building membership. We are doing what we can to help get people into your Lodges, Chapters and Moose Legions. Once they're enrolled, it's your job to provide a satisfying experience that will keep them continuing to pay dues. Start formulating plans for seriously working on membership retention. EVERY MEMBER is important to the strength and continuation of your operation.

<<zero fee flyerssmaller.pdf>>

Best wishes for success!

Shawn Baile
Director of Membership
Moose International
sbaile@mooseintl.org

**Beginning February 1, for three months,
Moose International waives ALL revenue
from ALL Membership Application Fees!**

\$0 Application Fee!

FEBRUARY 1 - APRIL 30, 2011

*That's right! Lodge, Chapter
& Moose Legion applicants pay . . .*

\$0 Application Fee!

No application fee required for ANY membership application transmitted to Moose International between 12:01 a.m.(CT) Tuesday, February 1, 2011 and 10 p.m.(CT) Saturday, April 30, 2011.

Completed applications must be remitted WITH full first-year dues. (And, all such no-fee applications must be reported as "Enrolled" by 10 p.m.(CT) Tuesday, May 31, 2011.)

Why are we doing this?

**WE WANT ALL OF OUR FRATERNAL UNITS
to SUCCEED in MEMBERSHIP GROWTH!**

